

Business, Innovation & Entrepreneurship

STUDENT CLASS AND EXTRACURRICULAR TIMETABLE - WEEK 1

		MONDAY		WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				Run Club		Sports Programme	
8:00		Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
9:00		Networking Breakfast & Programme Orientation	Lecture 1 60 minutes	Lecture 2 60 minutes	Lecture 3 60 minutes	Lecture 4 50 minutes	
10:00		Break	Break	Break	Break		Guided Cultural Exploration
11:00		Keynote Speaker 60 minutes	Mastering Leadership Styles: Motivational Strategies 60 minutes	Recruitment & Selection Process 60 minutes	Cash Flow in Operations 60 minutes	Macroeconomics & Investment 60 minutes	
12:00		Break	Break	Break	Break	Break	
13:00		Analysing Organisational Structures 60 minutes	Impact of Cultural Diversity on Leadership Styles 60 minutes	Recruitment, Company Culture & Training 60 minutes	Pricing Strategies 60 minutes	Investment Simulation 60 minutes	Study Support
14:00		Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break
15:00	Student Arrival & Check In	Project: Organisational Structure 90 minutes	Project: Leadership 90 minutes	Project: Human Resources 90 minutes		Project: Fundraising Strategy 90 minutes	
16:00		The Immersive Quest Launch & Walking Tour	Guided Cultural Exploration	Shaping Your Future Seminar Series	Tournament Afternoon	Creative Workshop	Olympics in the Park
17:00	Welcome Talk Parents & Students		Study Support	Study Support	Study Support	Study Support	
18:00	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner
EVENING ACTIVITIES	Student Induction Talk	Debate Society		Debate Society	Debate Society		Campus Cinema
	Welcome Activities	Capture the Flag	Headline Address	Social Activities	Creative Workshop	The Big Quiz	
		Social Activities		Sports Programme	Guided Cultural Exploration		Social Activities
EVENING SHOUT							
Curfew (22:30)		Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Run Club		Sports Programme		Run Club		
8:00	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
9:00		Lecture 5 60 minutes	Lecture 6 60 minutes	Lecture 7 60 minutes			
10:00		Break	Break	Break			
11:00		Marketing Campaign Creation 60 minutes	Role of Influencers in Shaping Brand Perception 60 minutes	Understanding Risk in Technology 60 minutes	Challenge Day	Exhibition Day	
12:00		Break	Break	Break			
13:00		Marketing in the Digital Era 60 minutes	Challenges in Influencer Marketing 60 minutes	Applications and Ethics in AI 60 minutes			
14:00	Social Activities	Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break	
15:00	OR						
16:00	Optional London Excursion Additional fee	Project: Marketing Campaign Development 90 minutes	Practical Workshop	Project Presentation 90 minutes	Student Feedback & Exhibition Day Preparation		
17:00		Guided Cultural Exploration					
18:00		Study Support	Study Support: Assignment Preparation	Tournament Afternoon	Sports Programme	Graduation	
EVENING ACTIVITIES	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	
	Talent Show	Debate Society		Debate Society	Debate Grand Final		
		Sports Programme	Tabletop Games Championship	Shaping Your Future Seminar Series			
	Social Activities	Social Activities		Social Activities	Social Activities		
EVENING SHOUT							
Curfew (22:30)		Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)