

Business, Innovation & Entrepreneurship

STUDENT CLASS AND EXTRACURRICULAR TIMETABLE - WEEK 1

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
8:00		Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
9:00		Networking Breakfast & Programme Orientation	Mastering Leadership Styles: Motivational Strategies 60 minutes	Recruitment & Selection Process 60 minutes	Cash Flow in Operations 60 minutes	Macroeconomics & Investment 60 minutes	Guided Cultural Exploration
10:00			Break	Break	Break	Break	
11:00		Business Entrepreneurship 60 minutes	Impact of Cultural Diversity on Leadership Styles 60 minutes	Recruitment, Company Culture & Training 60 minutes	Pricing Strategies 60 minutes	Supply & Demand 60 minutes	
12:00		Break	Break	Break	Break	Break	Study Support
		Analysing Organisational Structures 60 minutes	Business Decision Making 60 minutes	AI in HR 60 minutes	Finding Premises 60 minutes	Investment Simulation 60 minutes	
13:00		Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break
14:00	Student Arrival & Check In	Project: Organisational Structure 90 minutes	Project: Leadership 90 minutes	Project: Human Resources 90 minutes	Shaping Your Future Seminar Series	Project: Fundraising Strategy 90 minutes	Olympics in the Park
15:00		The Immersive Quest Launch & Walking Tour	Guided Cultural Exploration	Creative Workshop		Sports Programme	
16:00			Welcome Talk Parents & Students	Study Support	Study Support		
17:00							
18:00	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	
EVENING ACTIVITIES	Student Induction Talk	Sports Programme	Debate Society	Debate Society	Debate Society	The Big Quiz	Tabletop Games Championship
	Welcome Activities	Guided Cultural Exploration Colleges Walking Tour	Capture the Flag	The Immersive Quest	Creative Workshop		Social Activities
				Run Club	Social Activities		
		Social Activities	Social Activities				
		EVENING SHOUT					
	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)

STUDENT CLASS AND EXTRACURRICULAR TIMETABLE - WEEK 2

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
8:00	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
9:00	Social Activities	Marketing Campaign Creation <i>60 minutes</i>	Role of Influencers in Shaping Brand Perception <i>60 minutes</i>	The Future of Technology in Business <i>60 minutes</i>	Challenge Day	Exhibition Day	
10:00		Break	Break	Break			
11:00		Measuring Success in Marketing <i>60 minutes</i>	Challenges in Influencer Marketing <i>60 minutes</i>	Understanding Risk in Technology <i>60 minutes</i>			
		Break	Break	Break			
12:00		Marketing in the Digital Era <i>60 minutes</i>	The Potential of Influencer Marketing <i>60 minutes</i>	Applications and Ethics in AI <i>60 minutes</i>			
13:00		OR	Lunch Break	Lunch Break	Lunch Break	Lunch Break	
14:00	Optional London Excursion <i>Additional fee</i>	Project: Marketing Campaign Development <i>90 minutes</i>	Practical Workshop	Project Presentation <i>90 minutes</i>	Student Feedback & Exhibition Day Preparation	Graduation Preparation	
15:00		Punting		The Immersive Quest	Sports Programme		
16:00			Study Support: Assignment Preparation				
17:00	Study Support				Graduation		
18:00	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	Student Departure
EVENING ACTIVITIES	Campus Cinema	Headline Address	Debate Society	Shaping Your Future Seminar Series	Debate Grand Final	Graduation Party	
			Guided Cultural Exploration				
	Social Activities		Social Activities	Talent Show	Social Activities		
	EVENING SHOUT						
		Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)		