

Explore Business

STUDENT CLASS AND EXTRACURRICULAR TIMETABLE - WEEK 1

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
8:00		Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
9:00		Academic Introduction	Project Launch 60 minutes	Project: Marketing Mix & Campaigns 60 minutes	Project: Applying SWOT & PEST 60 minutes	Motivation & Retention 60 minutes	New York Excursion
10:00		Introduction to Enterprise 60 minutes	Market Research & Segmentation 60 minutes	The Micro Environment: SWOT Analysis 60 minutes	The Recruitment Process 60 minutes	Sources of Business Finance 60 minutes	
11:00		Break	Break	Break	Break	Break	
12:00		Business Aims & Objectives 60 minutes	Marketing Mix: Product & Pricing 60 minutes	PEST Analysis: Political & Economic Factors 60 minutes	Training & Development 60 minutes	Revenue, Costs & Profits 60 minutes	
13:00		Lunch Break & Student Lunchtime Talk	Lunch Break & Student Lunchtime Talk	Lunch Break & Student Lunchtime Talk	Lunch Break & Student Lunchtime Talk	Lunch Break & Student Lunchtime Talk	
14:00	Student Arrival & Check In	Campus Walking Tour	Marketing Mix: Place & Promotion 60 minutes	PEST Analysis: Social & Technological Factors 60 minutes	Tournament Afternoon	Cash Flow Forecasting 60 minutes	
15:00			Break	Break		Social Activities	
16:00	Welcome Talk Parents & Students	Shaping Your Future Seminar Series	Shaping Your Future Seminar Series	Run Club	Run Club	Run Club	
17:00							
18:00	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	
EVENING ACTIVITIES	Student Induction Talk	Guided Cultural Exploration	Guided Cultural Exploration	Social Activities	Shaping Your Future Seminar Series	4th July Party	Campus Cinema
	Welcome Activities	Debate Society	Social Activities	Headline Address	Debate Society		
		Creative Workshop	Sports Programme		Social Activities		
		Social Activities			Sports Programme		
EVENING SHOUT							
	Curfew	Curfew	Curfew	Curfew	Curfew	Curfew	Curfew

STUDENT CLASS AND EXTRACURRICULAR TIMETABLE - WEEK 2

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
8:00	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
9:00	Study Support	Project: Cash Flow Forecast 60 minutes	Project: Operations Management 60 minutes	Environmental Considerations 60 minutes	Challenge Day	Exhibition Morning	Student Departure
10:00	Social Activities	Production Methods 60 minutes	Globalisation: Imports & Exports 60 minutes	Ethical Considerations in Enterprise 60 minutes			
11:00		Break	Break	Break			
12:00		Quality Control & Assurance 60 minutes	The Macro Environment: The Trading Game 60 minutes	The Future of Enterprise 60 minutes			
13:00	Lunch Break & Student Lunchtime Talk	Lunch Break & Student Lunchtime Talk	Lunch Break & Student Lunchtime Talk	Lunch Break & Student Lunchtime Talk	Lunch Break & Student Lunchtime Talk	Lunch Break & Student Lunchtime Talk	
14:00	Olympics at the Payne Whitney Gym	Factors of Location 60 minutes	Subject Practical Workshop	AI in Enterprise 60 minutes	Subject Practical Workshop	Graduation Preparation	
15:00		Subject Practical Workshop		Guided Cultural Exploration			
16:00			Social Activities		Graduation		
17:00		Dinner	Dinner	Dinner		Dinner	
EVENING ACTIVITIES	The Big Quiz	Study Support	Study Support	Debate Society	Debate Grand Final	Graduation Party	
		Debate Society	Sports Programme	Sports Programme			
	Social Activities	Sports Programme	Social Activities	Talent Show	Social Activities		
		Social Activities					
EVENING SHOUT							
	Curfew	Curfew	Curfew	Curfew	Curfew	Curfew	Curfew