

Business, Innovation & Entrepreneurship

STUDENT CLASS AND EXTRACURRICULAR TIMETABLE - WEEK 1

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			Run Club		Sports Programme	
8:00	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
9:00	Networking Breakfast & Programme Orientation	Lecture 1 60 minutes	Lecture 2 60 minutes	Lecture 3 60 minutes	Lecture 4 60 minutes	
10:00		Break	Break	Break	Break	
11:00	Keynote Speaker 60 minutes	Mastering Leadership Styles: Motivational Strategies 60 minutes	Recruitment & Selection Process 60 minutes	Cash Flow in Operations 60 minutes	Macroeconomics & Investment 60 minutes	
	Break	Break	Break	Break	Break	
12:00	Analysing Organisational Structures 60 minutes	Impact of Cultural Diversity on Leadership Styles 60 minutes	Recruitment, Company Culture & Training 60 minutes	Pricing Strategies 60 minutes	Investment Simulation 60 minutes	London Excursion
13:00	Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break	
14:00	Student Arrival & Check In	Project: Organisational Structure 90 minutes	Project: Human Resources 90 minutes	Tournament Afternoon	Project: Fundraising Strategy 90 minutes	
15:00		The Immersive Quest Launch & Walking Tour	Guided Cultural Exploration		Shaping Your Future Seminar Series	
16:00	Welcome Talk <i>Parents & Students</i>		Study Support	Study Support	Study Support	
17:00						
18:00	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner
EVENING ACTIVITIES	Student Induction Talk	Debate Society	Headline Address	Debate Society	Debate Society	Campus Cinema
	Welcome Activities	Capture the Flag		Social Activities	Creative Workshop	
		Social Activities	Sports Programme	Guided Cultural Exploration	Social Activities	
	EVENING SHOUT					
	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Run Club		Sports Programme		Run Club		
8:00	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
9:00	Guided Cultural Exploration	Lecture 5 60 minutes	Lecture 6 60 minutes	Lecture 7 60 minutes	Challenge Day	Exhibition Day	
10:00		Break	Break	Break			
11:00		Marketing Campaign Creation 60 minutes	Role of Influencers in Shaping Brand Perception 60 minutes	Understanding Risk in Technology 60 minutes			
		Break	Break	Break			
12:00	Study Support	Marketing in the Digital Era 60 minutes	Challenges in Influencer Marketing 60 minutes	Applications and Ethics in AI 60 minutes			
13:00	Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break	
14:00		Project: Marketing Campaign Development 90 minutes	Practical Workshop	Project Presentation 90 minutes	Student Feedback & Exhibition Day Preparation	Graduation Preparation	
15:00	Olympics in the Park	Guided Cultural Exploration		Tournament Afternoon			
16:00		Study Support	Study Support: Assignment Preparation				
17:00						Graduation	
18:00	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	
EVENING ACTIVITIES	Talent Show	Debate Society	Tabletop Games Championship	Debate Society	Debate Grand Final	Graduation Party	
		Sports Programme		Shaping Your Future Seminar Series			
	Social Activities	Social Activities	Social Activities	Social Activities	Social Activities		
	EVENING SHOUT						
	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)